

SnowGo

Investment Opportunities



SNOWGO

Revolutionizing Outdoor Maintenance

SnowGo is a technology-driven platform that connects homeowners and businesses with top-rated service providers for all their outdoor maintenance needs.



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Problem Statement

Problem

Inefficient and unreliable outdoor maintenance services, especially during winter months.

Solution

SnowGo provides a seamless platform for users to access vetted service providers for snow removal, landscaping, and more.

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Market Opportunity

Market Size: Outdoor maintenance services market estimated at \$400 billion globally.

Growth Potential: Growing demand for convenient and reliable solutions for snow removal and landscaping.

Opportunity: SnowGo is uniquely positioned to capture a significant share of this market with its innovative platform.



Our Solution

SnowGo Platform

Easy-to-use app software connecting users with verified service providers.

Services

Snow removal, landscaping, lawn care, and more.

Revenue Model

Subscription-based access for service providers to use the SnowGo platform.

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How we Make \$

Revenue Stream

Service Provider
Subscriptions

Pricing

Tiered subscription
plans based on
service provider
needs and usage

Growth Strategy

Expand into new
markets and
introduce additional
services to drive
revenue growth

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How we Make \$

SnowGo Service Provider Subscription Model - 3 Tiers



Basic Tier Subscription: \$79.99

- Single User
- Schedule and Manage Jobs up to 2 weeks in advance
- 24/7 Customer Support
- Digital payment
- Weather Integration
- Mobile Accessibility
- Customer Reviews
- Community and Networking Events

Middle Tier Subscription: \$299.99

- Up to 5 Users
- Schedule and Manage Jobs up to 1 month in advance
- Automatic Payment
- Automated reminders
- Estimates/Quotes powered by A.I
- Listing on SnowGo app

Top Tier Subscription: \$499.99

- Up to 20 Users
- Schedule and Manage Jobs unlimited time frame
- 2-way text messaging communications
- Ability to Quote jobs powered by A.I
- Accurate property measurements powered by A.I
- Priority Listing on the App in your region
- Verification Badge
- Marketing assistance

Growth Assumptions

Initial Launch (Month 1):

Onboard 100 service providers as a starting point.

Early Growth Phase (Months 2-6):

Implement aggressive sales and marketing strategies to accelerate growth.

Aim to triple the number of service providers every 3 months.

Month 2: 300 service providers - \$21,000

Month 3: 900 service providers - \$63,000

Month 4: 2,700 service providers - \$189,000

Month 5: 8,100 service providers - \$567,000

Month 6: 24,300 service providers - \$1.7m

Sustained Growth (Months 7-12):

Focus on maintaining growth momentum and expanding into new markets.

Aim for a more conservative growth rate due to market saturation and operational challenges.

Month 7: 30,000 service providers - \$2.1m

Month 8: 35,000 service providers - 2.45m

Month 9: 40,000 service providers - \$2.8m

Month 10: 45,000 service providers - \$3.15m

Month 11: 50,000 service providers - \$3.5m

Month 12: 55,000 service providers - \$3.85m



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Break-even Analysis

Identified Current Expenses:

- Technology Development: \$8,000 per month
- Marketing: \$8,000 per month (include video production)
- Salaries: \$20,000 per month
- Overhead Costs: \$4,000 per month
- Total Monthly Expenses: \$40,000
- Total Yearly Expenses: \$480,000

Projected Monthly Revenue:

Based on the projected revenue calculated earlier.

Break-even Point:

Break-even Point = \$42,000 (Total Monthly Expenses)

Break-even Time Frame:

4 months after receiving investment funds, 650 service providers = \$45,500 per month



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Competitive Landscape

- Shovler
 - Shovler only offers snow removal during the winter months. They do not currently offer any lawn care services
- Jobber
 - Jobber is a solution for service professionals to manage their business. It functions more as a CRM rather than a booking service.



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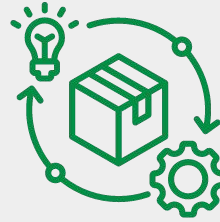


Growth Strategy



Expansion

Scale operations to new regions and markets.



Product Development

Continuously enhance the SnowGo platform with new features and services.



Marketing & Branding

Increase brand awareness and user acquisition through targeted marketing campaigns.

Team

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Co-Founder & CEO

- Founded QB1 Mentality, Quarterback training program
- Led Marketing Depts. For Cushing Academy, Fitchburg Art Museum, Chick Fil A
- Business Development and Non-Profit Development Consultant



Co-Founder & Creative Director

- 20+ years of live, recorded, and streaming broadcast
- Promo and commercial video experience

Beyond the Founders...

- Russ Harvey, CTO
- Donald Parlin, COO
- Kelsea Benoit, Exec. Assistant
- Quickly growing field team and marketing team!

Investment Opportunity

- **Funding Round: Ends August 19,2024** Seeking \$1.5m in investment to fuel growth and expansion, \$10,000 minimum investment at \$5 per share. 2 Year vesting period before dividend payout. Dividends tied to company performance and profitability. Receive shareholder voting rights. Receive regular updates on company's performance, Financial results and strategic direction.
- **Use of Funds:** Expand sales and marketing efforts, enhance technology infrastructure, and accelerate market expansion.
- **Investor Benefits:** Equity stake in a high-growth, disruptive technology company with a strong revenue model and market potential.



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SnowGo is poised to revolutionize the outdoor maintenance services industry with its innovative platform and scalable business model.

Get in touch.

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